



PRICING STARTS AT \$500.00

Price is subject to State Code Requirements

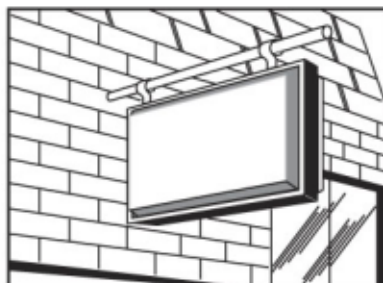
Dealers please contact Threds Customer Service for assistance

Please allow 4 to 6 weeks for delivery

5 Configurations Available!



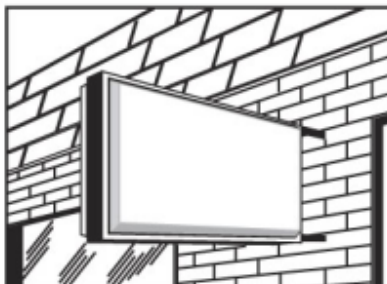
Single Face Wall Mount
Starting @ \$500.00



Double Face Swing Mount
Starting @ \$550.00



Double Face Between Pole
Starting @ \$570.00



Double Face End Iron
Starting @ \$575.00



Double Face Center Pole
Starting @ \$690.00

Affordable & Durable Mercury & Mercury MerCruiser Outdoor Illuminated Signs

Practical and sturdy outdoor illuminated signs offer flexibility in satisfying your sign needs. The 2' x 6' signs are constructed of heavy gauge, mill finished aluminum cabinets and have faces made from Solar Grade Lexan. Crafted in black with popping white letters and red accents, the faces are virtually unbreakable and thermoformed to band the colors to the plastic. Illumination is proved by energy efficient 800 millilamp ballasts which are easily replaced.

Customizable

Signs may be customized with the addition of up to three 2' x 6' white panels. Feature Dealer Copy or Mercury Marine sub-brands: Outboards, MerCruiser, Racing and Service.

All customized signs must be approved by Mercury Marine prior to order placement.

Standard signs are built to meet or exceed 70% of current national code requirements. Sign construction may require adjustments to be compliant with State and local signage codes and standards, which vary widely.

Due to constantly changing codes the vendor cannot provide a comprehensive list of new codes. However, the following codes do require additional or special construction:

2006 IBC Compliance California Title 24 High Wind Load Construction Special Code Charge

Vendor will make necessary construction adjustments to comply with these codes, or you may order the standard sign and have your local sign installer perform the upgrades. Modifications made to signs in the field will void warranty, and may void the UL certification. Vendor will not provide foundation or pole structure specifications for ship only signs.



Aluminum Tacker Sign

Versatile 16" x 48" .032" natural aluminum tacker sign. Handy features include radius corners and drilled mounting holes. Softly embossed and screen printed. Ready to hang!

Part # - merc8027
\$37.00 each



Mercury Indoor Illuminated Sign

Sleek indoor illuminated sign measures 12" x 34". Double sided, illuminated. Made with clear acrylic faces, and a 2" deep black finished cabinet. Mercury logo graphics screened on both sides. Illuminated by an F25T12/CW-33 florescent lamp. All electrical components are UL listed. Comes with black mirror hangers and black chains.

If you are a new dealer, Mercury Marine requires an outdoor sign. If you purchase an indoor sign instead, you will be required to provide a copy the city ordinance that prohibits you from displaying an outdoor sign.

Part # - merc8096
\$310.00 each



**Standard
2' x 6'
Black Sign**

Mercury MerCruiser Single Sided 2' x 6' Outdoor Illuminated Sign
Starting @ \$500.00 each



**Standard
2' x 6'
Black Sign**

**Additional
2' x 6'
Customizable
White Panel**

**Starting @ \$445.00
Additional**

Mercury Single Sided 2' x 6' Outdoor Illuminated Sign
(shown with optional 2' x 6' customizable white panel)
Starting @ \$500.00 each



Outdoor Illuminated Sign Program

- Please contact Threds, Inc if you need assistance at 877.302.MERC.
- Standard signs are built to meet or exceed 70% of current national code requirements. However, depending on dealer location, sign construction may require adjustments to be compliant with state and local signage codes and standards.
- Dealers may opt to purchase standard signs and have a local sign installer perform required upgrades. Such modifications will void warranty and may void UL certification.
- Freight and onsite installation are not included in pricing. Freight / Handling costs for outdoor signs typically range from \$110 to \$175 (Continental US Delivery) depending on the type of sign and the shipping destination. Freight / Handling costs to Canada & Alaska typically range from \$250 to \$350, including brokerage fees. We do not charge you for your outdoor sign until it ships, so that we can pass on the correct freight costs.
- Replacement panels available. Single 2' x 6' replacement panels priced @ \$190.00 + freight.
- All Mercury & Mercury MerCruiser black outdoor sign panels are 2' x 6'. Other size options listed below (3x6, 4x6, 5x6) are prices for a 2' x 6' Mercury or MerCruiser sign **PLUS** an optional customizable white imprint panel.

	2' x 6'	3' x 6'	4' x 6'	5' x 6'
Single Face Wall Mount Illuminated Outdoor Sign	\$500.00	\$800.00	\$945.00	\$1,125.00
Double Face Swing Mount Illuminated Outdoor Sign	\$550.00	\$885.00	\$1,050.00	\$1,250.00
Double Face Between Pole Mount Illuminated Outdoor Sign	\$570.00	\$900.00	\$1,065.00	\$1,265.00
Double Face End Iron Mount Illuminated Outdoor Sign	\$575.00	\$910.00	\$1,070.00	\$1,270.00
Double Face Center Pole Mount Illuminated Outdoor Sign	\$690.00	\$1,050.00	\$1,230.00	\$1,450.00

Limited Warranty

Sign Housings: All outdoor illuminated sign housings are guaranteed for one (1) year from date of shipment from vendor docks. During this period, all defective parts, except lamps, will be replaced upon request, or labor will be furnished upon receipt of the sign. This guarantee does not include transportation to or from our factories. Warranty does not cover loss or damage due to windstorms, vandalism, fire, explosions, riots and disorders or any act of God.

Solar Grade Lexan Sign Faces: Faces are guaranteed for five (5) years against premature fading, peeling, chipping, or breakage by natural phenomena. Replacement does not include crating, freight, removal or installation.



Sales & Customer Service Representatives are available from 8:00am to 5:00pm US Eastern Time, Monday - Friday.

Phone: 877.302.6372 USA & Canada
 Fax: 865.966.0541 USA & Canada

METHOD OF PAYMENT

___ Invoice / Net Terms - Please contact Threds @ 877.302.MERC for a credit application

___ MasterCard ___ Visa ___ American Express ___ Discover

Card Number _____ Exp Date _____

Print Name _____ Signature _____

Ordered By / Billing Address

Name _____
 Address _____
 Address _____
 City _____
 State / Zip _____
 Phone _____
 Email _____
 Dealer Owner _____

Ship To (if different than Bill To)

Name _____
 Address _____
 Address _____
 City _____
 State / Zip _____
 Phone _____
 Fax _____
 Email _____

50% Co-Op Reimbursement Available On All Items Purchased From The Mercury Dockstore

Any sign with the Mercury logo purchased from Threds is eligible for 50% co-op reimbursement per available dealer funds. Tax and freight are not eligible. If you choose to submit this expense for co-op reimbursement, simply fill out a Retail Advertising Claim Form and attach a copy of the Threds invoice to the claim form. Prices subject to change.

ORDERING INFORMATION

Quantity	Part #	Description	Price
	merc8027	16" x 48" Tacker Sign	\$37.00
	merc8096	12" x 34" Illuminated Indoor Sign	\$310.00

<u>Outdoor Sign</u>	<u>Size</u>	<u>Mount</u>	<u>Price</u>
Mercury _____	2x6 _____ 3x6 _____	Single Face _____ Swing Mount _____	
MerCruiser _____	4x6 _____ 5x6 _____	End Iron _____ Between Pole _____ Center Pole _____	



Subtotal: _____

Freight: _____ (Charged After Sign Ships)

Dealer Number: _____

Order Total: _____

ATTENTION NEW DEALERS: Please allow 4—6 weeks for delivery **after your Mercury dealer number is assigned to you.** Questions? Call Threds Customer Service at 877.302.6372.

ADMINISTRATIVE USE ONLY - PLEASE DO NOT WRITE IN THIS BOX - Thank You! DEALER # _____

Check No: _____ Date Rec'd: _____ Threds Rep: _____